



News Release:

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FOR IMMEDIATE RELEASE

WUXLY Donates 100 Units of Winter Outerwear to Help Support Displaced Ukrainians in Canada

6:00 a.m. PST, February 19, 2025, Unceded X̱w̱məθkw̱əy̱əm (Musqueam), Sḵwx̱w̱ú7mesh (Squamish), and səliłwətał (Tsleil-Waututh) Territories / Burnaby, B.C. – WUXLY has donated 100 units of winter outerwear, including parkas, jackets, and other clothing items to help support the needs of displaced Ukrainians in Canada under the Canada-Ukraine authorization for emergency travel measures (CUAET).

The community investment will be distributed in Ontario through the Canadian humanitarian response program, Operation Ukrainian Safe Haven-Operation Havre de Paix pour les Ukrainiens (OUSH-OHPU). Created in 2022 by the Affiliation of Multicultural Societies and Service Agencies of BC (AMSSA) in partnership with Immigration, Refugees, and Citizenship Canada (IRCC), OUSH-OHPU operates a national secretariat of over 100 partners to support Ukrainians across Canada who are fleeing the war in Europe.

“Donations like these go a long way in supporting individuals in need. Displaced Ukrainians, like many newcomers to Canada, continue to face hardships and have limited supports. Partnerships with companies like WUXLY are able to make a tremendous impact for so many families and can make all the difference in helping a family through these winter months.” – Sarosh Rizvi, Executive Director, OUSH-OHPU

This donation will enable OUSH-OHPU to collaborate with settlement service providers to support Ukrainian individuals and families find warmth during the winter season.

“At WUXLY, giving back to the community is fundamental to who we are. We believe it’s our responsibility to support those in need, particularly during difficult times. Our commitment to making a positive impact is deeply embedded in our values, and we’re honored to contribute to the well-being of displaced Ukrainians in Canada. We’ve been supporting this cause since the beginning of the Ukraine conflict, and we will continue to do so in the future. This donation is a testament to our dedication to providing warmth, comfort, and hope for those facing hardships.” – The WUXLY Team



Affiliation of Multicultural Societies and Service Agencies of BC Metrotower II, 2308, 4720 Kingsway, Burnaby, B.C. V5H 4N2 Tel: 604-718-2780 Toll-free: 1-888-355-5560

Canada has also created the [Canadian Industry for Ukraine](#) donation portal, where Canadian businesses can make contributions and get updates on a list of priority items required for Ukrainian settlement efforts.

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Quick Facts:

- To date, approximately \$2,500,000 in donations from businesses and individuals have been received and distributed by OUSH-OHPU to 193 service provider organizations, supporting more than 30,000 displaced Ukrainians and newcomers in need across Canada.
- 298,128 Ukrainians have arrived in Canada under CUAET between March 17, 2022, and April 1, 2024. In the same period, The IRCC received 1,189,320 applications under the program, with 793,804 being approved.

Learn More:

- For the latest data and updates on available supports for displaced Ukrainians, visit the official OUSH-OHPU website here: ukrainsafehaven.ca
- Visit the [IRCC website](#) for the latest statistics on Ukrainian arrivals by land and air.

About AMSSA:

AMSSA is a province-wide association that strengthens over 80 member agencies and hundreds of community stakeholder agencies serving immigrants and newcomers in British Columbia. With a focus on co-creating the conditions for success, AMSSA provides its members with the knowledge, resources, and support they need to fulfill their mandates. AMSSA also coordinates newcomer policy and programming nationally through multiple initiatives, including OUSH-OHPU.

About WUXLY

WUXLY is a lifestyle brand that creates high-quality apparel. By using recycled materials and ethical production processes, WUXLY reduces waste, conserves resources, and since 2015 has been keeping people warm – cruelty-free.

About Operation Ukrainian Safe Haven-Opération havre de paix pour les Ukrainiens (OUSH-OHPU):

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OPERATION UKRAINIAN SAFE HAVEN
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